

NEW ACQUISITIONS (THESIS)

- Abon, Christian Aaron I... [and 5 others] (2022). ***The Level of customer satisfaction of motorcycle taxi commuters in the Central Business District of Quezon City, Philippines.*** (Unpublished undergraduate thesis). National University - Fairview. Call Number: HE 5614.5 L48 2022
- Alicaway, Dahna Yssabella D... [and 4 others] (2022). ***A Comparative study between the leading food delivery app as perceived by the marketing students of CABM in NU Fairview.*** (Unpublished undergraduate thesis). National University - Fairview. Call Number: HF 5415.32 C66 2022
- Alicaway, Dahna Yssabella D... [and 9 others] (2022). ***Momyku brisk bottle cleaner.*** (Unpublished undergraduate thesis). National University - Fairview. Call Number: TP 659 M66 2022
- Antion, Roxanne S.... [and 5 others] (2022). ***Impact of social media marketing on customer value of bubble cream milk tea shop.*** (Unpublished undergraduate thesis). National University - Fairview. Call Number: (On-process)
- Banse, Lordy Mae Joy M. (2022). ***GIENE disinfecting tumbler.*** (Unpublished undergraduate thesis). National University - Fairview. Call Number: TD 459 B36 2022
- Bayacag, Neneth R... [and 5 others] (2022). ***Effectiveness of sales promotion of the online shopping platform to marketing students of National University-Fairview.*** (Unpublished undergraduate thesis). National University - Fairview. Call Number: HF 5438.5 E34 2022
- Casas, Jeric A... [and 4 others] (2022). ***Cryptic marketing: the effectiveness of soda brand advertisements on the brand awareness of marketing students of National University- Fairview.*** (Unpublished undergraduate thesis). National University - Fairview. Call Number: HF 6161 C79 2022
- Cometa, John Eloi B... [and 6 others] (2022). ***The Impact of service quality, food quality, and ambiance on customer satisfaction of coffee shop in a Barangay Greater Lagro, Quezon City.*** (Unpublished undergraduate thesis). National University - Fairview. Call Number: HD 9199 I47 2022
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Laron, Rick Russell M... [and 3 others] (2022). ***E-wallet and B: a study on customers experience among working professionals of National University Fairview.*** (Unpublished undergraduate thesis). National University - Fairview. Call Number: (On-process)

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